

CASIPP 9TH ANNUAL CONFERENCE
NOVEMBER 2 – 4, 2018
Bacara Resort and Spa | www.CASIPP.com



EXHIBITOR PROSPECTUS

NOVEMBER 2-4, 2018
RITZ-CARLTON BACARA RESORT AND SPA
SANTA BARBARA, CA

Friends and Colleagues,

This past year in California has been a trying one, with wild fires and mudslides challenging the resolve and spirit of our communities. Impressively, we have persevered in the face of these natural disasters. I have also witnessed this resolve in our healthcare communities and in our CASIPP membership, fighting to improve patient care and making evidence based therapies accessible to not only the residents of California, but nationally. This grit and determination is needed to deliver pain care in a patient centered way and 2018 looks to be an important one.

It is with this excitement that I invite you to meet our CASIPP family and to our educational offerings, specifically to the 9th annual meeting. At the Ritz-Carlton Bacara Resort in Santa Barbara, this venue serves our society well with impressive meeting room space and the ability to accommodate our first annual **pre-meeting hands-on cadaver lab**. Our plenary session will provide an essential update on our pain space, including innovations in **spinal cord stimulation, peripheral stimulation, spinal stenosis treatments, intrathecal therapy, and regenerative medicine**. Also focused on navigating practice regulations and reporting with an up to date discussion surrounding pain space advocacy and policy. With our pre-Meeting educational course and the general session on Saturday and Sunday, we are featuring key opinion leaders and experts in our field, with over **30 formal lectures** and a robust opportunity to **network** with our meeting supporters in sponsored offerings throughout the program. I am also very proud to announce the expansion of our program to have a **call for abstracts** for original research data presentation.

Our membership offers **enduring educational and advocacy materials, a job board, practice guidance, and a network** of committed individuals to improve pain management strategies in California. Our newly formed committees are doing tremendous things: **The Membership Committee, the Advocacy and Policy Committee, the Annual Planning Committee, and the Education Committee**.

On behalf of CASIPP and our board, I welcome you to participate, become a member, and join our active society to protect our specialty and engage in making California not only a wonderful place to live, but also a wonderful place to innovatively practice.



A stylized, handwritten signature in black ink, enclosed within a thin white rectangular border. The signature is fluid and cursive, appearing to read 'Jason E. Pope'.

JASON E. POPE, MD

PRESIDENT

CALIFORNIA SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

OUR MISSION

To promote the development and practice of safe, high-quality, cost-effective interventional pain medicine techniques for the diagnosis and treatment of pain and related disorders, and to ensure patient access to these interventions.

BOARD OF DIRECTORS

Jason E. Pope, MD	Board President
Standiford Helm, MD	Director Emeritus
Joseph A. Cabaret, MD	Immediate Past President
Ray H. d'Amours, MD	Past President
Francis X. Riegler, MD	Past President
Lynn Cintron, MD	Secretary
Lance Jackson, MBA	Treasurer
Ripu Arora, MD	Director-at-Large
Jay Hendrickson, MD	Director-at-Large
Nikan Khatibi, MD	Director-at-Large
Ruben Kalra, MD	Director-at-Large
Lisa Kroopf, MD	Director-at-Large
Marc Lynch, DO	Director-at-Large
Lawrence Poree, MD	Director-at-Large

EXPECTED ATTENDANCE

THE CASIPP 9TH Annual Conference is expected to bring clinicians, scientists, and industry partners from California and all over the United States. We anticipate in excess of 100 clinical providers to attend, including: physicians, mid-level practitioners, nurses, and pharmacists.

ACCREDITATION

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The Institute for Medical Studies and the California Society of Interventional Pain Physicians. The Institute for Medical Studies is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION

The Institute for Medical Studies designates this live activity for a maximum of 12 *AMA PRA Category 1 Credits™*. Physicians should only claim the credit commensurate with the extent of their participation in this activity.

LEARNING OBJECTIVES

NEUROMODULATION

- Participants should be able to identify chronic pain disease states and indications for which to apply neuromodulation.
- Understand and communicate to patients and physicians, in consistent terms, the role and mechanism of spinal stimulation and peripheral stimulation.
- Provide appropriate evidence-based interventional procedure management in the context of total pain management and how to refer patients to adjunctive services to ameliorate their condition
- Participants should gain awareness of technological advancements of various neuromodulation therapies to ensure patient safety and outcomes
- Attendees will be educated on the key differences amongst the commercially available neuromodulation offerings
- Attendees will be presented innovations in the neuromodulation space

INTRATHECAL

- Participants should understand the updated guidelines for safety and application of intrathecal drug delivery systems.
- Participants should understand how to manage complications and improve patient outcomes.
- Patient selection and implementation of the therapy will be described to promote reliable and safe outcomes.

REGENERATIVE MEDICINE/RADIOFREQUENCY ABLATION/MANAGEMENT OF SPINAL STENOSIS

- Learn the clinical pearls to assist the pain practitioner with identifying and treating patients with regenerative medicine
- Participants should learn how to diagnose and treat degenerative joint disease in novel ways.
- Participants should learn how to diagnose and treat spinal stenosis.
- Participants should gain a fundamental knowledge base for the proper technique and use of indirect and direct spinal decompressive procedures
- Participants will understand an algorithmic approach to spinal stenosis

ADVOCACY/POLICY

- Participants should understand the dynamics of their current practice forum including governing regulations and policy currently affecting the practice of pain medicine in California and nationally.
- A description of the current patient access challenges surrounding Division of Workman's Comp
- Discussion of evidence based therapies to reduce opioid consumption and development and promotion on grass roots level
- Participants should understand the current state of opioid use and how to best manage pain condition states with pharmacological and non pharmacological balance.

PRACTICE MANAGEMENT

- Participants should understand how to improve upon a patient-centered treatment plan and maximize their efficacy in implementing their plans in a safe manner.
- Participants should understand how to grow their practice to improve the quality of care for an ever-expanding number of patients with a variety of pain conditions
- Interactive panel discussions will demonstrate diagnostic and management strategies for a variety of acute and chronic pain state.
- Practitioners should know how to screen for addiction and how to refer to addictionologists

SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL SPONSORSHIP: \$25,000 (2 Available)

- Diamond Sponsor recognition in program book
- Limited to 1 Available Device Company, 1 Available Pharmaceutical, Lab, or Other.
- 10' x 10' exhibit space in a prime location
- 15 Minute Presentation to the CASIPP Board of Directors
- Faculty dinner, Board Dinner, or Premium Symposium Sponsorship* *Choice of meal sponsorship, if desired (additional cost). In the event of multiple Diamond-level sponsorships, hosted meal choices will be reserved in the order that commitments are received. Hosted events will be opened to other sponsors at the end of June 2018.*
- Ability to sponsor a Product Theater**
- 6 complimentary program badges
- Lanyard Sponsorship available to the first confirmed Diamond Sponsor
- Full-page ad space in meeting program
- Banner ad on Meeting App
- 3 Push Notifications
- Inclusion of 1 printed piece in attendee meeting bags
- 1 pre-conference attendee list and 1 post-conference attendee list

PLATINUM LEVEL SPONSORSHIP: \$20,000

- Platinum Sponsor recognition in program book
- 10' x 10' exhibit space in a prime location
- 10 Minute Presentation to the CASIPP Board of Directors
- 2nd Selection of Faculty dinner, Board Dinner, or Premium Symposium Sponsorship*
- Ability to sponsor a Product Theater**
- 5 complimentary program badges
- Full-page ad space in meeting program
- Banner ad on Meeting App
- Inclusion of 1 printed piece in attendee meeting bags
- 1 pre-conference attendee list and 1 post-conference attendee list

GOLD LEVEL SPONSORSHIP: \$15,000

- Gold sponsor recognition in program book
- 10' x 10' exhibit space in a prime location
- Faculty dinner or Premium Symposium Sponsorship*
- Ability to sponsor a Product Theater**
- 4 complimentary program badges
- Full-page ad space in meeting program
- Banner ad on Meeting App
- Inclusion of 1 printed piece in attendee meeting bags
- 1 pre-conference attendee list and 1 post-conference attendee list

SILVER LEVEL SPONSORSHIP: \$10,000

- Silver sponsor recognition in program book
- 10' x 10' exhibit space in a prime location
- Faculty dinner or Premium Symposium Sponsorship*
- Ability to sponsor a Product Theater**
- 3 complimentary program badges
- Half-page ad space in meeting program
- 1 pre-conference attendee list and 1 post-conference attendee list

SPONSORSHIP OPPORTUNITIES

BRONZE LEVEL SPONSORSHIP: \$5,000

- Bronze sponsor recognition in program book
- 1 – exhibit table in a prime location
- Opportunity to sponsor either a coffee break and/or cocktail reception with full recognition
- Ability to sponsor a Product Theater**
- 2 complimentary program badges
- Half-page ad space in meeting program
- 1 pre-conference attendee list and 1 post-conference attendee list

TABLETOP EXHIBIT: \$3,000

- Inclusion in Program guide
- 1 – exhibit table in an assigned location
- 2 complimentary program badges
- 1 post-conference attendee list

LAB SPONSORSHIP: \$12,000

- First annual pre-meeting Hands-on Cadaver Lab, Friday, November 2nd

ADDITIONAL SPONSORSHIP OPPORTUNITIES

COFFEE STATION SPONSOR: \$3,500

- Beverage station will have company-branded napkins, coffee cups and signage on table for the break. Includes 8 Gallons regular coffee, 3 gallons tea, printed coffee cups and printed cocktail napkins

MEETING BAG SPONSORSHIP (ONE AVAILABLE): \$3,500

- Company name and logo featured on meeting bags

PROGRAM BOOK ADVERTISING:

- Full-page ad space: \$3,000.00
- Half-page ad space: \$1,500.00

WI-FI SPONSOR:

- Full Sponsor, with full recognition: \$10,000.00
- Half Sponsor, with recognition: \$5,500.00

MEETING APP SPONSOR: \$6,000

MEETING BAG INSERTS: \$1,500

- 1 Printed piece in attendee meeting bags: \$1,500

LANYARD SPONSOR (ONE SPOT ONLY): \$3,500

- Company name and logo featured on lanyards
- **Availability per Diamond Sponsors*

ELECTRONIC CHARGING STATION: \$5,000

- Premium sponsor branding
- Manned by sponsor representative for touchpoint opportunity

PLANNING CONSIDERATIONS

SYMPOSIA SPONSORSHIP

Symposium sponsorships are restricted to Diamond, Gold and Silver sponsors only. Symposia will NOT be eligible for *AMA PRA Category 1 Credit™*. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first come, first served basis. Symposia fees are not inclusive of Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards for the session. Symposia fees do include: Basic Audio-Visual, inclusion in the meeting program, symposia space, signage and any required reporting to comply with the Sunshine Act. Any hand-outs or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.

BREAK AND/OR COCKTAIL HOUR SPONSORSHIP

Break Sponsorships are reserved for Exhibitor level sponsors and above. Cocktail Hour Sponsorships are reserved for Bronze level sponsors and above. Breaks and/or Cocktail receptions will be held in the main exhibit hall. Sponsor will receive recognition via signage during the break, on the main agenda, on all agenda boards and signage throughout the meeting and in the program guide. Break and/or Cocktail Sponsorships are not inclusive of any Food and Beverages served during the sponsored events. Food and Beverage for the event must be coordinated through the meeting planners and comply with acceptable standards.

COMPANY DESCRIPTION LISTING IN PROGRAM

All exhibitors and sponsors will receive complimentary listing in the meeting program. Each listing will contain the company name, logo and 50 word description of the company and/or services.

Email your 50-word company/service description to the program planners no later than August 1, 2018 for inclusion in the meeting program at: Rosenthal.Davida@gmail.com

COMPANY SPONSORED MARKETING EVENTS AND ACTIVITIES

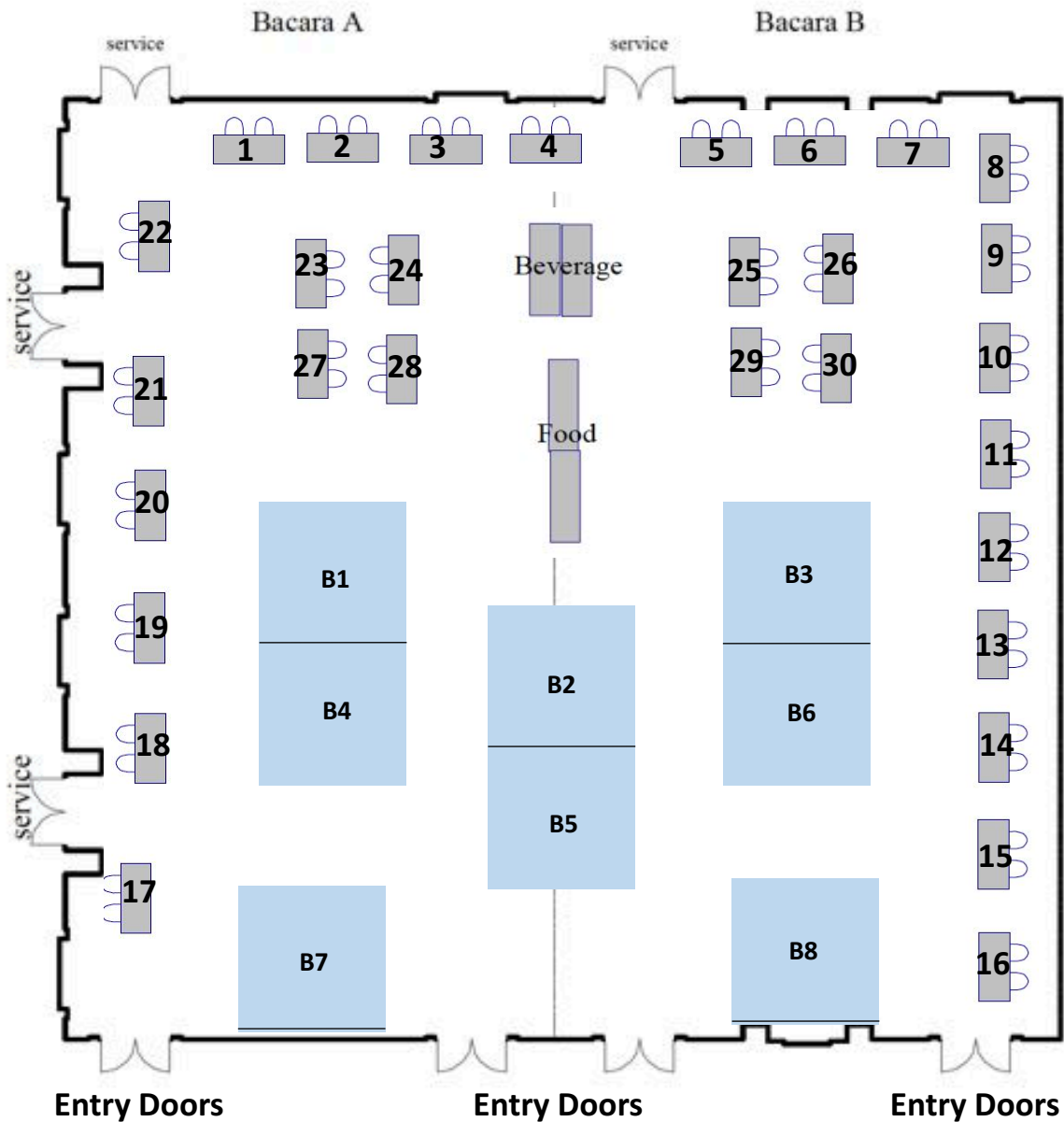
The CASIPP Planning Committee requests the following considerate recognition by our sponsors. Requests for satellite events must be made in writing, and an application for approval of any ancillary events must be submitted to the meeting planners no later than 60 days prior to the conference. Please request application for activities from Davida Rosenthal at Rosenthal.Davida@gmail.com.

Please do NOT plan any outside marketing events, activities, and/or labs that compete with the CASIPP Meeting. The Planning Staff is more than happy to assist our sponsors in coordinating dinners and events at the site and NO CHARGE. However, we do request that you do coordinate those activities with us to insure smooth operation and noncompetition with CASIPP events. Please contact us if you have any questions. We are more than happy to assist you and appreciate your consideration.

QUESTIONS REGARDING SPONSORSHIP

Please Contact Davida Rosenthal, Rosenthal.Davida@gmail.com; Phone: 913-568-8104

EXHIBITOR HALL DIAGRAM



**Subject to Change Without Notice at the Discretion of the Planning Committee*

EXHIBIT SPACE ASSIGNMENT

Exhibit space will be assigned at the sole discretion of show management and will be based on the level of sponsorship, date of request and consideration of competition. Please mark your top three desired exhibit locations from the floorplan on the Sponsorship Commitment Form.

1.) _____ 2.) _____ 3.) _____



EXHIBITOR HOURS

FRIDAY, NOVEMBER 2, 2018	Set-Up	3:00 PM – 6:30 PM
SATURDAY, NOVEMBER 3, 2018	Exhibits Open	7:00 AM – 7:15 PM
	Breakfast/Registration	7:00 AM – 8:00 AM
	Morning Break	10:10 AM – 10:40 AM
	Afternoon Break	3:05 PM – 3:35 PM
	Reception	6:15 PM – 7:15 PM
SUNDAY, NOVEMBER 4, 2018	Exhibits Open	7:00 AM – 1:30 PM
	Continental Breakfast	7:00 AM – 8:00 AM
	Breakdown	1:30 PM – 4:30 PM

**Times may vary from this schedule. A final schedule will be provided closer to the date of the meeting.*

HOUSING INFORMATION

CASIPP has contracted and guaranteed room blocks with the The Ritz-Carlton Bacara, Santa Barbara, California. Hotel reservations are guaranteed on first come, first served basis. Rooms have been blocked at a discounted rate. It is recommended that exhibitors book their rooms when sponsorship level is determined to guarantee the lowest available rate.

Upgraded rooms are available upon request and pricing will vary upon request.

Call **1-800-542-8680** and refer to the CASIPP Annual Meeting to book, or go online:
<http://www.ritzcarlton.com/en/hotels/california/santa-barbara>

Use group code **“ca1ca1a”** to book at group rates.

HOTEL ADDRESS

The Ritz-Carlton Bacara
8301 Hollister Avenue
Santa Barbara, California 93117
1-805-968 0100



EXHIBITOR RULES AND REGULATIONS

All exhibitors must adhere to the following rules and regulations and other rules and regulations that may be promulgated by the California Society of Interventional Pain Physicians (CASIPP), all of which are incorporated by reference as part of all exhibit space rental agreements.

1. Interpretation of Rules

CASIPP shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. Issues and questions not covered by the regulations shall be subject to the final judgment and decision of CASIPP. CASIPP may amend these rules and regulations at any time, and the amendments so made shall be binding upon the exhibitor equally with these rules and regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the meeting, and may be given to any authorized agent or representative of the exhibitor.

2. Purpose of Exhibits

The purpose of the exhibits, an integral part of CASIPP's educational activity, is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are relevant to patient care. CASIPP does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the meeting.

3. Installation

All exhibits must be erected by the given time within the general information portion of the prospectus. No trunks, cases or other packaging materials are to be left in the exhibit area after installation of the booth, nor may such materials be brought into the exhibit hall during open exhibit hours. Any spaces not claimed by 7:00 am Saturday shall revert to CASIPP to be occupied in any manner and for such purposes as CASIPP may see fit.

4. Exhibit Hours and Hall Access

CASIPP requires all exhibits to remain open, with at least one representative in the booth, during the specified exhibit hours. Hours are subject to change. Exhibitor personnel will be permitted on the exhibit floor one hour prior to the opening and may remain one-half hour after the daily closing of the exhibit hall with the exception of when dismantling begins.

5. Sales and/or Solicitation of Orders

Sale of products and services is allowed on the exhibit floor provided such sales are conducted in a professional, business-like manner, in accordance with CASIPP guidelines, and the exhibitor complies with all state and local tax regulations. CASIPP reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

6. Eligibility to Exhibit

The exhibit is designed for the display, demonstration and sale of products and services relating to the practice and advancement of the art and science of interventional pain management

7. Space Assignments

Space assignments will be made on a first-come, first-served basis when the completed application and full payment are received, with the exception of major contributors. Applications received without the necessary payment will be denied.

8. Space Relocation

CASIPP reserves the right to relocate an exhibitor at any time. CASIPP reserves the right to change the exhibit floor plan if conflicts or conditions arise that are beyond the control of CASIPP.

9. Subletting of Space

The subletting, assignment or appointment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of business. Should any subletting be found both the lessor and lessee shall be asked to vacate their space immediately and neither company shall be allowed to exhibit the following year.

10. Booth Payments

The total amount due must accompany the exhibit application/contract. The application will not be processed without the required payment.

11. Cancellations or Reductions in Space

Cancellation request of exhibit space must be made in writing on company letterhead. Full and Partial Refund requests must be approved by the Planning Committee. After Aug 15, 2018 there will be no refunds. Canceling companies may not cede exhibition space to other companies; exhibit space is the property of CASIPP is non-transferable and will be assigned according to the wait list. Cancellation of the convention by CASIPP will result in a full refund to all exhibitors unless due to circumstances beyond the association's control such as acts of God, labor disputes, acts of war, acts of terrorism, etc. Space reduction is considered a cancellation of space and will follow the rules and deadlines noted above. All reductions in space require the approval of CASIPP.

12. Official Service Contractors

CASIPP will designate official service contractors, if required, to provide all services to exhibitors other than supervision. Decorating, drayage, rigging, cleaning, catering, and electrical must be provided by the designated official contractors unless otherwise approved by CASIPP.

13. Exhibitor Appointed Contractors

Exhibitors who plan to use a service contractor other than the official service contractors must notify CASIPP in writing at that time of application with the company name, address, telephone number, name of supervisor scheduled to be in attendance at the meeting and a statement that such contractor will comply with all rules and regulations of the show. Independent contractors must perform all services in a timely and professional manner, in accordance with the meeting's established deadlines, not engage in solicitation of business on the exhibit floor for present or future conventions, provide a Certificate of Insurance to CASIPP no later than the final application deadline outlined in the general show information and register all employees and temporary help at the exhibitor registration desk.

14. Exhibits

All booths are 6' tabletop, including cloth and drape.

15. Booth Arrangement and Construction

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan and all equipment, products or materials to be shown or demonstrated must be placed within the exhibitor's contracted exhibit space in order to ensure attendees viewing the exhibit will stand within the said space, not in the aisles. All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. No pins, tacks or adhesives of any kind may be attached to the facility including walls and columns. No nails or bracing wires used in erecting displays may be attached to the premises without the written consent of facility.

16. Fire Regulations

All displays or exhibited materials must be fireproof to conform to all applicable federal, State, and city fire safety regulations and laws. Combustible materials must be treated with an effective flame retardant material. Oilcloth, tarpaper, sisal paper, nylon, orlon, and certain plastic materials that cannot be made flame retardant are prohibited.

17. Shipping Information & Returns

See page 5 for general shipping information. Return shipping arrangements must be made either with the facility or the Official Service Contractor if one is appointed. CASIPP is not responsible for returns.

18. Exhibitor Personnel

Registration of exhibitor personnel should be included in the application to receive the pre-printed name badges. Applications received after that with personnel listed may not receive a pre-printed badge. Exhibiting companies may register up to two employees free of charge for each standard space reserved. Badges for additional personnel will be at an additional cost. Exhibitors' badges are not to be issued to individuals who wish to gain admittance for the sole purpose of contacting other exhibitors.

EXHIBITOR RULES AND REGULATIONS

19. Badge Distribution

Badges will be distributed onsite at the exhibitor registration desk. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Representatives without a badge will not be admitted to the exhibit hall. Defacing badges by inserting business cards, photocopying, or attaching ribbons or other items to badges is prohibited. Should a registered Exhibitor Representative be unable to attend the meeting, his/her badge fee may be transferred to another person. Only the Designated On-site Contact can authorize this transfer and would need to accompany the representative to the Exhibitor Registration counter to authorize this or the representative would need a signed letter from the exhibitor representative on company letterhead, noting both the representative who is being replaced and the representative who is taking his/her place.

20. Admission to the General Sessions

Exhibitors may attend the General Sessions free of charge once all attending doctors have been seated. Exhibitors also may attend all meeting-oriented functions unless invite only.

21. Exhibitor Conduct

CASIPP reserves the right to approve all exhibits and related activities. CASIPP may require that an exhibit be curtailed if it does not meet the standards set forth herein. An exhibitor of a questionable exhibit or activity related thereto must submit a description of the exhibit or activity with the exhibit application for CASIPP approval. The exhibit hall will be inspected during installation hours and efforts will be made to advise exhibitors of any deviation from exhibit rules. Exhibitors must make all corrections requested by CASIPP at their own expense or risk removal from the exhibition without notice and without obligation on the part of CASIPP or any refund. CASIPP reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the meeting. Exhibit personnel may NOT enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting attendees is strictly prohibited. Exhibitors may not sell, serve or dispense any food or beverage on the exhibit floor unless approved in writing by CASIPP. No procedures may be performed on any live tissue on the exhibit floor. Show management reserves the right to determine at what point sound or odor interferes with others and must be discontinued. Laser equipment may be operated only if the laser is contained within a safety shield. No smoking is permitted within the exhibit hall at any time including installation, exhibit hours and dismantling.

22. Photography and Videography

Only the official photographer or videographer may take photographs and/or video in the exhibit hall. All others will be asked to leave.

23. Handouts and Giveaways

Distribution of all giveaways except the exhibitor's own products and literature must be approved in writing by CASIPP prior to the meeting. Requests for questionable giveaway items, accompanied by a sample of the giveaway that will not be returned, or an electronic image of the item, must be submitted by the final application deadline. CASIPP will request the removal of unapproved items.

24. Contests, Raffles, Etc.

Contests and raffles are permitted with prior approval from CASIPP. Requests must be submitted by the final application deadline. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter, and how winners will be notified. CASIPP must be notified of the winners and when the prize was awarded. CASIPP reserves the right to restrict contests or raffles that it deems inappropriate or unprofessional.

25. Children

No children under 18 years of age will be permitted to enter the exhibit hall during the installation or dismantling of exhibits.

26. Security

CASIPP will not provide security service in the exhibit hall. Neither CASIPP nor the meeting facility will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

27. Insurance and Liability

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation

in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend CASIPP, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence of CASIPP, its officers, directors, agents or employees. Exhibitors should maintain general public liability insurance against claims of personal injury, death, or property damage incident to, arising out of, or in any way connected with their participation in the exhibition, in the amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover CASIPP as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against CASIPP, its officers, directors, agents, members or employees. The exhibitor further waives any claim against CASIPP and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the meeting by anyone not an employee of CASIPP concerning the exhibitor or their exhibit. If any part of the exhibit hall is destroyed or damaged, preventing CASIPP from permitting an exhibitor to occupy assigned space during part or all of the exhibition, or in the event occupation of assigned space during part or all of the exhibition is prevented by strikes, Acts of God, national emergency, or other causes beyond the control of CASIPP, exhibitor will be charged for space during the period it was or could have been occupied; and exhibitors hereby waive any claims against CASIPP, its directors, officers, agents, members or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against CASIPP being a refund of rent paid for the period it was prevented from using the space.

28. Satellite Events

Any exhibitor wishing to hold meetings, social events or a hospitality suite during the meeting must receive permission in writing from CASIPP. Unapproved meetings conflicting with CASIPP educational activities jeopardize CASIPP's CME approval status and are strictly prohibited. Requests for satellite events must be made in writing, and an application for approval of any ancillary events must be submitted to the meeting planners no later than 60 days prior to the conference. Please request application for activities from Davida Rosenthal at Rosenthal.Davida@gmail.com.

29. Animals

Live animals, except service animals, are not allowed on the show floor.

30. Market Research

Any market research efforts are required to be conducted from within your exhibit space. Soliciting the show floor or within the center is not permitted.

31. Waitlist

In the event that CASIPP runs out of available exhibition space, a wait list will be formed. The wait list will be operated on a first-come, first-served basis (based on receipt of application and full payment) regardless of size requested or relationships to other companies. As exhibit space becomes available, companies will be assigned to space regardless of location requests. If the location of the space is unacceptable the company will be taken off the wait list and a refund will be issued based on policy. Companies may not sublet per rule 10; should any subletting be found both the lessor and lessee shall be asked to vacate their space immediately, will receive no refund and neither company shall be allowed to exhibit the following year. Canceling companies may not cede exhibition space to other companies; exhibit space is the property of CASIPP is nontransferable and will be assigned according to the wait list. In all cases, the decision of CASIPP shall be final and binding on all parties.

32. Booth Presentations

Exhibitors may hold presentations in their booths anytime during exhibit hours. CASIPP does not allow the promotion of any physicians who are presenting at the meeting, as such may be construed as a violation of ACCME regulations. Companies may promote the names of physicians not presenting at the meeting.

33. Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to removal from the show floor and one year suspension of exhibiting privileges. However, a more severe penalty may be levied at the discretion of CASIPP. CASIPP reserves the right to restrict and/or dismiss at any time any exhibit that it deems undesirable.

SPONSORSHIP COMMITMENT FORM

Company: _____
 Authorized Representative: _____
 Title: _____ Phone Number: _____
 Email Address: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____

- | | |
|---|---|
| _____ Diamond Sponsorship - \$25,000 | _____ Full-Page Ad Space - \$3,000 |
| _____ Platinum Sponsorship - \$25,000 | _____ Half-Page Ad Space - \$1,500 |
| _____ Gold Sponsorship - \$15,000 | _____ Full Wi-Fi Sponsorship - \$10,000 |
| _____ Silver Sponsorship - \$10,000 | _____ Half Wi-Fi Sponsorship - \$5,500 |
| _____ Bronze Sponsorship - \$5,000 | _____ Meeting App Sponsorship - \$6,000 |
| _____ Tabletop Exhibit - \$3,000 | _____ Meeting Bag Inserts - \$1,500 |
| _____ Lab Station - \$12,000 | _____ Lanyard Sponsorship - \$3,500 |
| _____ Coffee Station - \$3,500 | _____ Electronic Charging Station - \$5,000 |
| _____ Meeting Bag Sponsorship - \$3,500 | |

Please indicate any competitive companies. We will try to recognize this in booth placement, but we cannot make any guarantees.

Exhibit Space Assignment: Exhibit space will be assigned at the sole discretion of show management and will be based upon level of sponsorship, the date of request and consideration of competition. Please mark your top three exhibit locations from the floorplan. 1.) _____ 2.) _____ 3.) _____

On-Site Representatives (Additional representatives: \$250.00 each):

1.) _____ 2.) _____

We plan to host an event and request an application for disclosure and approval (Required) Initial: _____

Submission of this form and payment for exhibit space at this event means you have read and comply with the Rules and Regulations.

Total Committed Amount: _____

Signature: _____ Date: _____

For questions please contact Davida Rosenthal, Meeting Coordinator

Email: Rosenthal.Davida@gmail.com | Phone: 913-568-8104

Please send completed form to:

Davida Rosenthal, Rosenthal.Davida@gmail.com

Please make checks payable to:

California Society of Interventional Pain Physicians, Inc.

819 Auto Center Drive

Palmdale, CA 93551

Tax ID: 95-4885982



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